

West Shore Shock Cheerleading Social Media Policy

West Shore Shock Cheerleading program recognizes and supports the student athletes' rights to freedom of speech, expression and association, including the use of social networks. In this context, however, each cheerleader must remember that performing for West Shore Shock Cheerleading is a privilege. As a cheerleader, you are expected to portray yourself, your team, and your organization in a positive manner at all times. This includes ALL social media outlets.

Please understand that if you participate in social media, you are responsible for anything you post. This includes, but is not limited to: photos you post, statuses, snapchats or tweets you post, "like" or retweet, groups you join, pictures others post of you, and statuses or tweets others post to your page. It is important to exercise care while using social media and to understand that what may seem private in the digital world can often become public, even without knowledge or consent.

Below are the social networking guidelines which provide the following direction for social networking site usage:

- Derogatory language or remarks that may harm teammates, coaches, board, or other teams.
- Incriminating photos or statements depicting violence, hazing, sexual harassment, full or partial nudity, inappropriate gestures, (including giving the middle finger), vandalism, underage drinking, selling/possessing/using controlled substances, (including vaping) or any other inappropriate behavior (including the use of profanity).
- Creating a serious danger to the safety of another person or making credible threat or serious physical or emotional injury to another person. Simpler put, bullying, or cyber bullying.

Keep in mind, someone is watching you at all times and will not hesitate to report you if you are doing something inappropriate. Any posts deemed inappropriate will result in probation followed by possible removal from the team. Any behavior that discredits any West Shore Shock team, its coaching staff, or board members will result in disciplinary action to be proportional to the offense. The coaches and board reserves the right to determine the severity of punishment, which could range from reprimand to dismissal from the team.

By obeying the rules and regulations, it will enable us as a team to progress in performance and abilities to become one of the best cheer teams, allowing everyone to have an enjoyable season!

As a West Shore Shock Cheerleader, you have agreed to and understand the social media policy. By signing this page, I am accepting full responsibility for my social media activities, and will follow the regulations as set forth.

Cheerleader Signature _____ Date _____

By signing this page, I am stating that I will hold my child _____ accountable for his/her online activities.

Parent/Guardian Signature _____ Date _____